

Statement on Parents Taking Photos/Film at School Events

Reason for this statement:

Parents have a right to withhold or withdraw consent for their child to be photographed or filmed and to control and manage how and when others collect and publish photographs and/or film of their child. Parent/guardian permission must be obtained before a student's photograph and or film are published.

It is unfortunate that we live in a world where images of children can be misused for illegal and immoral purposes. It is also unfortunate that some children's whereabouts must be kept secret in order to protect them and their families. The Department of Education has a child protection and education role and this is our first priority.

Purpose of this statement:

To ensure the collection and use of student photographs and/or film in this school:

- protects the personal information of individuals
- respects the individual's right to control how and for what purpose their personal information is used
- complies with the relevant legislation and Department policy.

When can a parent take a photo/film on the school grounds/at a school event?

NB: This applies to parents only – members of staff are a different case - everyone else must not take photos/film on school grounds or at school events that include images of KPS students.

The law treats taking photos or videos in private places and public places differently. In public places you have the right to take a photo unless you do so in a way that is offensive or makes a nuisance to those around you. When an event is taking place at this school or the event is a school event, the principal can enforce rules about photography.

The Rules

At Kensington Primary School, the rule, in regard to parents taking photos on school grounds or at school events, is as follows:

Photos or video recordings (film) of students or staff cannot be published in any form, including social media, without permission. Only parents or members of staff are permitted to take photos of children. Parents may only take photos which include their own child(ren). Any images that include other children should not be shared without permission from those children's parents.

NB – Sharing images of unidentifiable children/staff is permitted. Ie, if the image(s) of child(ren)/staff, for whom there is no permission to photograph, has/have been blurred or cropped so that they cannot be identified, the photo may be shared.

Be Aware:

Once posted online any photo or video can be shared, copied and/or manipulated. You may not be able to control how a photo or video is used by others.

Think about:

- Who might be able to see these photos?
- Is there anyone else in this photo? (Be mindful that some people may not want their image to be published)
- Will this photo offend anyone?
- Are there any identifying details in the photo? (Including personal information such as your child's name, landmarks and street signs). Be aware that geo-location may be used automatically by some devices unless it is switched off, so you may be including this information when you post images online.